

# Draft ideas (big picture 15 years)

- Paihia is the main gateway/hub (the Bay of Islands is the destination)
- Paihia has a contemporary, maritime 'look and feel' that embraces its cultural heritage and protects its environment
- Paihia clearly identifies its bi-culturalness (first land)
- A natural, native environment (more native flora)
- Businesses prosper through cohesive practise and world class delivery of experiences
- Paihia is a connected community where everyone feels valued
- The community is resilient and works together for prosperity
- Sustainable practises (goes without saying)

These points will form the vision