



(Draft) Vision

Paihia – the gateway to the Bay of Islands. Where the rich, flowing harmony between ocean and land and mankind's past, present and future leads to extra-ordinary experiences.

(Draft) Key Objectives

- Celebrating our cultural diversity by
 - respecting our past
 - thriving in our present
 - creating our future
- A contemporary, maritime village that embraces its cultural heritage & protects its natural environment
- World renown for providing exceptional visitor experiences
- A prosperous year round business environment
- Infrastructure compliments & enables sustainable development
- Paihia is the 'hub' to the Bay of Islands – a 'must-do' destination
- A connected community where we all feel safe, included & valued
- Together, man & nature succeeding in harmony

How do we achieve this?

Key Goals

1. Celebrate two nations becoming one – where the culturally diverse New Zealand of today was born (clearly define & showcase Paihia's identity)
2. Develop a people friendly waterfront, while supporting the natural environment
3. Define future development (infrastructure, codes of practice, services, etc) to meet with village identity, through inclusive town planning
4. Deliver breathtaking visitor experiences through quality services & products, from a diversely rich, prosperous business community
5. Build an inclusive vibrant community that values its peace & community spirit
6. Be an example to the world of nature, humanity & tourism living harmoniously

1. Celebrate two nations becoming one – where the culturally diverse New Zealand of today was born. (Clearly define & showcase Paihia's identity.)

- Balance our cultural history with present day living (clearly identify our bi-cultural beginnings)
- Mould a 'look & feel' of a contemporary, maritime village
- Create an 'entrance' to Paihia
- Visual journey – Te Haumi, Paihia, Waitangi
- Marketing pitch – many 'firsts'
- Ensure authentic experiences

2. Develop a people friendly waterfront, while supporting the natural environment

- Reduce or remove traffic flow in front of CBD
- Remove waterfront public parking
- Improve flows (people & traffic)
- Remove natural deterrents
- Increase native flora & fauna (appropriate size)
- Remove clutter

3. Define future development (infrastructure, codes of practice, services, etc) to meet with village identity, through inclusive town planning

- Height restrictions to meet natural landscape
- Pollution control
- Quality water, waste water & sewerage management
- Recycling made easy
- Cohesive, clear signage
- Development meets 'themed' village
- Quality & 'themed' public facilities

4. Deliver breathtaking visitor experiences through quality services & products, from a diversely rich, prosperous business community

- Implementing international standards
- Consistent delivery of quality products & services
- A vibrant, safe & accessible 'people' place
- Year round, flexible, employment & careers
- Promotion of the Bay of Islands as a 12 month destination
- Business improvement practise
- Central conference/community centre
- Being unique & real to who we are – being authentic
- Protect our natural environment

5. Build an inclusive vibrant community that values its peace & community spirit

- A place for young & old, transient & permanent
- A community centre
- Thriving arts & culture environment
- Community events
- Develop a community council
- Create a safe, trusting environment
- A 'village' with a place to walk, talk, park, sit, watch, do, work, play & relax



6. Be an example to the world of nature, humanity & tourism living harmoniously

- Meet the first five goals